

FAMILY CIRCLE

PHILIP MORRIS U.S.A.
ADVERTISING
1982

1

TOTAL AUG
- 1966

FORM #780
PM USA REV. 8/81

43

TOTAL IND
#INS 207/123
#PGS 1

WONAN'S DAY

PHILIP MORRIS U.S.A.
ADVERTISING
1982

MINISTRY

# INS	173	14
# PGS	205	17

FORM #780
PM USA REV. 8/81

2040971463

BETTER HOMES & GARDENS

PHILIP MORRIS U.S.A.

ADVERTISING

1982

FORM #780
PM USA REV. 8/81

2040971464

McCALL'S

PHILIP MORRIS U.S.A.

ADVERTISING

1982

INDUSTRY

#INS	128	11
#PGS	153	13

FORM #780
PM USA REV. 8/81

2040971465

LADIES HOME JOURNAL

PHILIP MORRIS U.S.A.

ADVERTISING

1982

INDUSTRY

TOTAL 146

138

45 169 14

1100

FORM #780
PM USA REV. 8/81

2040971466

REDBOOK

PHILIP MORRIS U.S.A.

ADVERTISING

1982

INDUSTRY

4	INNS	124	10
4	PGS	167	14

FORM #780
PM USA REV. 8/81

2040971467

COSMOPOLITAN

PHILIP MORRIS U.S.A.
ADVERTISING
1982

INDUSTRY

# INVS	128	11
# PGS	165	14f

FORM #780
PM USA REV. 8/81

2040971468

SOUTHERN LIVING

PHILIP MORRIS U.S.A.

NOT AVAILABLE ADVERTISING
1982

BASED ON
11 MONTHS
INDUSTRY

FORM #780
PM USA REV. 8/81

IN: 77
PGS: 108

Source: <https://www.industrydocuments.ucsf.edu/docs/xpbn0004>